Patented innovations are the primary drivers of growth for Piiloset – Patent coverage extended to Australia

Lieto, 02.11.2026 Piiloset (Oy Finnsusp Ab) invests heavily to research & development. This is reflected in our patented innovations, which strengthen our company's competitiveness and support our strong international growth.

We are pleased to announce that our extensive patent application concerning DEMET® water-oil-microemulsion and its use (Ophthalmic formulation and its use, AU2021250825B2) has been granted by Australian Patent Office. The original patent concerning microemulsion products (EP3888634C0) was already granted in Europe in 2023. Patents create a solid foundation for new business opportunities and long-term growth. DEMET® water-oil-microemulsion is used e.g. in the Puro™ Suoja and private label eye spray product as well as in new product development.

"*New patented innovations are an important part of our growth strategy. The innovations strengthen our position in the market and enable the development and manufacturing of competitive products that meet customer needs*", Riikka Järvinen, CEO, explains.

Patent strengthens the Piiloset position as a pioneer in eye health and supports the company's strategy to develop and protect innovative solutions globally. The approval is a significant milestone in the company's research & development efforts as well as in commercialization.

About Piiloset

Family-owned business Piiloset (Finnsusp Oy is over 48-year-old, strongly growing and internationalizing Finnish developer and manufacturer of unique contact lens care solutions and innovative dry eye care products. The products sold under our Piiloset® and PuroSilmille® brands are manufactured in our own factories in Lieto. In addition to Finland, our products are sold in over 30 countries in Europe, South and North America, the Middle East and Africa. We currently employ approximately 70 Medical Device professionals and are constantly looking for new experts to join our common growth story. Responsibility, domesticity and the well-being of our personnel are important values for us, which are also reflected in our everyday operations. Our operations are certified according to ISO13485 and GMP. You can find more information about us on our website www.piiloset.fi

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